



# 2024 SPONSORSHIPS

*Southern Louisiana's largest  
cultural festival.*

One of the top 10 cultural  
festivals in the region for 49 years

Attracts 19,000 people  
over the 3-day event  
on Memorial Day Weekend  
in New Orleans



## MARKETING

The Greek Festival gains substantial media recognition each year, which includes (but is not limited to) the following:

### Television

- Major network affiliates (ABC, NBC, CBS, FOX) each attend with crews to tap into festival news, as well as a TV advertising campaign is run for 4 weeks prior to the event.

### Digital

- The website is an important vehicle of communication for news and festival updates, sponsorship information and links, and is cross promoted through online event guides and partner websites.

### Social Media

- The Festival's Facebook page enjoys a 10,000 following, and its Instagram page is building on over 2,300 followers. Both provide an effective platform to convey sponsor's logos and messages.

# SPONSORSHIP OPPORTUNITIES

BENEFITS	Stage \$7,500	Race \$3,500	Booth \$2,500	Fence \$750	Grounds \$500
Included on All Advertising	X	X	X	X	X
Designated Social Media Post	4	1	1		
Recognition on Website & Social Media	X	X	X	X	X
Included in Emails to Festival Database (qualified recipients)	X	X	X	X	X
Use of Greek Festival Logo	X				
Name on Stage Signage	X				
Signage at Event	X		X	X	X
Festival Tickets	50	40	30	25	
Festival Program	X	X	X	X	X





# SPONSORSHIP OPPORTUNITIES



For more information, please contact  
the Festival Committee at 504-564-4308 or via email  
at [greekfestivalnola@gmail.com](mailto:greekfestivalnola@gmail.com)

To partner with the 2024 New Orleans Greek Festival,  
please complete the attached form.

***Deadline for commitment - April 11, 2024***

Checks made payable to:  
New Orleans Greek Festival  
1200 Allen Toussaint Boulevard  
New Orleans, LA 70122

*Please contact us to pay via credit card.*

***Deadline to submit payment - April 11, 2024***

*As a part of Holy Trinity Cathedral of New Orleans,  
a portion of your sponsorship may be tax deductible.  
Sponsors will receive a letter of recognition for tax purposes.*

